



**ACMT**

American College  
of Medical Toxicology

*Advancing the Toxicologic Care of Patients and Populations*

# Annual Scientific Meeting

**16<sup>th</sup> ACMT Annual Scientific Meeting**  
**Westin St. Francis**  
**San Francisco, CA**  
**April 12-14, 2019**

**Satellite Session I: *New Frontiers in  
Medical Toxicology: Pharmacogenomics  
and Precision Medicine***

**Satellite Session II: *Legal Cannabis:  
Medical, Toxicological and Public Health  
Implications***

**Westin St. Francis**  
**San Francisco, CA**  
**April 11, 2019**



**#ACMT2019**

## Sponsorship & Exhibitor Prospectus

# ABOUT ACMT

## AMERICAN COLLEGE OF MEDICAL TOXICOLOGY

The American College of Medical Toxicology (ACMT) is a professional, nonprofit association of physicians with recognized expertise and board certification in medical toxicology. Our members specialize in the prevention, evaluation, treatment, and monitoring of injury and illness from exposures to drugs and chemicals, as well as biological and radiological agents. We care for people in clinical, academic, governmental, and public health settings, and provide poison control center leadership.

## ANNUAL SCIENTIFIC MEETING - APRIL 12-14, 2019

The ACMT Annual Scientific Meeting (ASM) is an opportunity for specialists in the field of Medical Toxicology to gather together, network, and learn from the cutting-edge research of their peers. The 2019 ACMT Annual Scientific Meeting will be held at the Westin St. Francis in San Francisco, CA on April 12-14, 2019. The event will elevate the field's discourse by featuring national and international authorities, whose topics include:

*The Pleasures and Pains of Opium: Clinical, Ethical, and Policy Dimensions of the Opioid Epidemic*, Keith Humphreys, PhD, Professor and Section Director, Mental Health Policy, Department of Psychiatry and Behavioral Sciences, Stanford University

*Fake Silk: The Lethal History of Viscose Rayon*, Paul D. Blanc, MD, MSPH, Professor of Medicine and the Endowed Chair in Occupational and Environmental Medicine, University of California San Francisco, San Francisco, CA

*Sports and Anti-Doping: a USADA Perspective*  
Matthew Fedoruk, PhD, Chief Science Officer, US Anti-Doping Agency (USADA), Colorado Springs, CO

*Suicide and the Poisoned Patient*  
Kimberlie Graeme, MD, FACMT, Clinical Associate Professor of Emergency Medicine, Department of Medical Toxicology, University Medical Center Phoenix, Phoenix, AZ

## SATELLITE SESSIONS - APRIL 11, 2019

The day before the 2019 ACMT Annual Scientific Meeting, on April 11 2019, ACMT will host two, full-day consecutive events on topical toxicologic topics of interest to the general public:

### New Frontiers in Medical Toxicology: Pharmacogenomics and Precision Medicine

Precision and genomic medicine refers to the use of genetic or molecular profiling to optimize efficiency or therapeutic benefit for particular groups of patients. Although in some form, "precision medicine" has been a part of healthcare for many years, its role in day-to-day healthcare is expanding and evolving into exciting frontiers.

The Precision Medicine Initiative, supported by the NIH, includes investments in this emerging field of medicine that customizes healthcare based on clinical and genetic characteristics in order to improve outcomes. A major focus of NIH research is through the Pharmacogenomics Research Network which has already led to significant clinical impact through deeper understanding of genetic polymorphisms of CYP 450 and other genes responsible for drug metabolism, transport and elimination. These genetic differences explain why some patients respond favorably while others fail to respond to treatments or have life threatening adverse reactions.

This new frontier in medicine could have dramatic impact on the role of Medical Toxicologists who are poised to provide expertise in the realm of pharmacogenomics. A Medical Toxicologist's ability to understand and interpret results of pharmacogenomics testing offers an innovative practice model that would solidify our role in the rapidly evolving field of precision and genomic medicine.

This conference is designed to provide attendees with the crucial scientific knowledge and current clinical implications of pharmacogenomics so that they can build and implement this innovative field of medicine into their current practice.

### Legal Cannabis: Medical, Toxicological and Public Health Implications

First Colorado and Washington, then Oregon, Hawaii, Massachusetts, Vermont, Maine, and Nevada, and now California the biggest of them all – with its 40 million people – are all states that have legalized recreational cannabis since 2012. Before this, cannabis use had been considered illicit, consumption was underground, rarely drew medical attention, and was little researched. Even today, cannabis remains a Schedule I controlled substance under the federal Controlled Substances Act of 1970. With the sudden legalization of recreational cannabis consumption on the state level, increased cannabis use brings to the forefront a host of important medical, toxicological and public health questions.

Is it safe? How do we assess for cannabis impairment? What are the acute complications of high potency cannabis? What are the longer term adverse effects on cognitive development in teenagers? How about the problems in pregnancy and early childhood? What are the occupational hazards of cannabis cultivation? How do we develop a sound public health policy to legal recreational cannabis, and what lessons from other public health efforts such as tobacco prevention should be heeded? And finally, are there scientifically sound clinical indications for cannabis as a therapeutic agent?

This course is intended to bring together health care providers, toxicologists, public health officials, and others with an interest in learning more about the implications of legalizing cannabis use, and addressing these important issues.

## TARGET AUDIENCE

ACMT's Annual Scientific Meeting (ASM) and Satellite Sessions bring together medical toxicologists, medical toxicologists-in-training, clinical toxicologists, poison specialists, emergency physicians, researchers, forensic specialists, laboratory technicians, and other health care providers, public health officials and scientists who deal with poisoned patients or environmental health.

## CONTINUING MEDICAL EDUCATION (CME)

Combined, these activities are expected to be approved for 21 AMA PRA Category 1 Credit through our accrediting partner, the University of Alabama (UAB).

## ASM ATTENDANCE

LOCATION, YR	NO.
Washington, DC, 2018	331
Puerto Rico, 2017	212
Huntington Beach, 2016	239
Clearwater Beach, 2015	212
Phoenix, 2014	209

## ACMT AT-A-GLANCE

### MISSION

*Advancing the toxicologic care of patients and populations; and advancing for the specialty of medical toxicology.*

### VISION

*Everyone will know the essential role and value of the medical toxicologist.*

### VALUES

- **Advocacy:** advocate for the care of toxicologic patients and individuals with substance abuse disorders
- **Education:** promote and sustain continuous learning and competency in medical toxicology and serve as the education leaders for other health care providers and the public
- **Global Health:** advocate for the specialty of medical toxicology globally. Collaborate with health care providers globally through education and research. Create a global village
- **Innovation:** lead change in the field of medical toxicology
- **Integrity:** be ethical, transparent, and evidence-informed in our communications with our patients and the public
- **Leadership:** guide change and set the standards that will chart the course of medical toxicology
- **Membership:** provide our members with mentorship and high quality benefits and encourage diverse practices and career fulfillment
- **Patient Care:** provide high quality direct patient care in a variety of clinical settings
- **Research:** create research opportunities that yield new toxicologic knowledge and translate it into clinical care and public health improvement

# EXHIBITOR & SPONSORSHIP OPPORTUNITIES

TO TAKE ADVANTAGE OF THESE EXHIBITOR OR SPONSORSHIP OPPORTUNITIES, PLEASE CONTACT ACMT AT [INFO@ACMT.NET](mailto:INFO@ACMT.NET)

## UNRESTRICTED CORPORATE SUPPORT

- Corporate supporter logos will be shown on on-site course signage & on the ACMT website
- 10% discount off for Early-Bird sponsorship (deadline: February 1, 2019)
- Please contact the ACMT Director of Development for additional supporter benefits

### Fees

\$25,000 - Platinum Supporter      \$15,000 - Silver Supporter  
\$20,000 - Gold Supporter      \$10,000 - Bronze Supporter

## EDUCATION GRANT SUPPORT

ACMT welcomes education grants to support our Continuing Medical Education (CME) activities.

We encourage interested organizations to consider a minimum \$5,000 grant.

Please contact our Director of Development to discuss how to maximize your investment and help us to produce high quality education and materials.

## TABLETOP EXHIBITS

- Includes a 6-foot draped table in a high-volume traffic area & a badge for 1 exhibitor. Additional badges available for purchase
- 25% Discount for Non-Profits (universities, medical toxicology fellowship programs, and professional membership associations)
- 50% Discount for Government Agencies & Foundations

### Fees

\$1,250 - 1 Day - Satellite Sessions, April 11, 2019  
\$2,250 - 3 Day - ASM Conference, April 12-14, 2019  
\$3,000 - 4 Day - Satellite Sessions + Conference  
\$325 - badge for additional exhibitor

## MATERIAL-ONLY MARKETING TABLE

- Send up to 2 marketing pieces & they will be placed on an unmanned table next to registration for the length of the event, table may contain marketing pieces from multiple organizations

### Fee

\$500 - 4 Day - April 11-14, 2019 - Satellite Sessions + Conference

## CORPORATE SPONSORSHIPS

- Corporate sponsor logos will be shown on all signage/marketing related to their sponsorship
- 10% discount off for Early-Bird sponsorship (deadline: February 1, 2019)

### Events & Activities - Fees

\$25,000 - President's Reception - 1-Evening Event - 1 Exclusive Sponsorship Available  
\$15,000 - Fellowship Director Meet-n-Greet - 1-Evening Event - 1 Exclusive Sponsorship Available  
\$10,000 - Fellows-in-Training Luncheon - 1 Afternoon Event - 1 Exclusive Sponsorship Available  
\$5,000 - Stimulus Lab Sponsor - 3-Day Event - 1 Exclusive Sponsorship Available

### Technology - Fees

\$5,000 - WiFi Sponsor - 1 Exclusive Sponsorship Available  
\$3,000 - Event App Sponsor - 1 Exclusive Sponsorship Available

### Breaks/Food & Beverage - Fees

\$7,500 - Coffee All Day - 4 Sponsorships Available, 1 per Day  
\$5,000 - Breakfast Sponsor - 4 Sponsorships Available, 1 per Day  
\$2,500 - Morning Break Sponsor - 4 Sponsorships Available, 1 per Day  
\$2,500 - Afternoon Break Sponsor - 1 Sponsorship Available, Satellite only

### Sponsor Branded Coffee Cup Wraps - Fees

\$500 + Cost of Production - 1 Day - Satellite Session - 1 Exclusive Sponsorship Available  
\$1,250 + Cost of Production - 3 Day - Annual Scientific Meeting - 1 Exclusive Sponsorship Available

### Sponsor Branded Attendee Give-Away Items - Fees

\$1,000 + Cost of Production - water bottles, USB drives, note pads, or any other ACMT approved promotional item of your choice

## EXHIBIT SCHEDULE

### SATELLITE SESSIONS

#### APRIL 11, 2019

7:00-7:45 AM - Registration  
10:00-10:15 AM - Break  
12:00-1:15 PM - Lunch Break  
2:45-3:00 PM - Break

### ANNUAL SCIENTIFIC MEETING

#### APRIL 12, 2019

7:00-7:45 AM - Registration  
9:45-10:45 AM - Break / Posters  
12:00-1:30 PM - Lunch Break  
3:00-5:00 PM - Various Meetings  
6:00-7:00 PM - President's Reception

#### APRIL 13, 2019

7:00-7:45 AM - Pre-Meeting  
9:45-10:45 AM - Break / Posters  
12:00-1:30 PM - Lunch Break

#### APRIL 14, 2019

7:00-7:45 AM - Pre-Meeting  
9:45-10:45 AM - Break / Posters  
-Event ends at 1:00 PM-

## STATEMENT OF COMPLIANCE

In compliance with the Accreditation Council for Continuing Medical Education (ACCME®). Standards for Commercial Support, arrangements for commercial exhibits or advertisements cannot influence program planning or interfere with program presentation, nor can they be a condition of the provision of commercial support for CME activities.

# SPONSORSHIP APPLICATION

## 2019 ACMT ANNUAL SCIENTIFIC MEETING, SAN FRANCISCO, CA

### SPONSORSHIP CATEGORY

Please check your support level below. Available on a first-come, first-served basis. All sponsorship payments must be paid by check, credit card or wire transfer only. A 50% deposit is due at time of purchase. If after January 31, 2019, full payment is due at time of purchase. If you would like more info, please email ACMT Executive Assistant Tricia Steffey, tricia.steffey@acmt.net

### UNRESTRICTED CORPORATE SPONSORSHIPS

- |   |   |
|---|---|
| <input type="radio"/> \$25,000 - Platinum Supporter | <input type="radio"/> \$15,000 - Silver Supporter |
| <input type="radio"/> \$20,000 - Gold Supporter     | <input type="radio"/> \$10,000 - Bronze Supporter |

### CORPORATE SPONSORSHIPS

- |   |  |
|---|--|
| <input type="radio"/> \$25,000 - President's Reception            | <input type="radio"/> \$5,000 - WiFi Sponsor                                 |
| <input type="radio"/> \$15,000 - Fellowship Director Meet-n-Greet | <input type="radio"/> \$3,000 - Event App Sponsor                            |
| <input type="radio"/> \$10,000 - Fellows-in-Training Lecture      |  |
| <input type="radio"/> \$5,000 - Stimulus Lab Sponsor              | <input type="radio"/> Branded Coffee Cup Wraps                               |
| <input type="radio"/> \$7,500 - Coffee All Day                    | <input type="radio"/> \$500 + Cost of Production - 1-Day Satellite Session   |
| <input type="radio"/> \$5,000 - Breakfast Sponsor                 | <input type="radio"/> \$1,250 + Cost of Production - 3-Day Satellite Session |
| <input type="radio"/> \$2,500 - Morning Break Sponsor             | <input type="radio"/> Sponsor Branded Attendee Give-Away Items               |
| <input type="radio"/> \$2,500 - Afternoon Break Sponsor           | <input type="radio"/> \$1,000 + Cost of Production                           |

Proposed Item(s): \_\_\_\_\_  
\_\_\_\_\_

### TABLETOP EXHIBITS

- \$1,250 - 1 Day - Satellite Sessions, April 11, 2019
- \$2,250 - 3 Day - ASM Conference, April 12-14, 2019
- \$3,000 - 4 Day - Satellite Sessions + Conference
- \$325 - badge for additional exhibitor  
\_\_\_\_\_ # of additional badges
- \$500 - Standard Material-Only Marketing Table

Note: above prices do not include discounts, which will be applied at time of purchase.

Names of on-site exhibitors:

1. \_\_\_\_\_ Email: \_\_\_\_\_
2. \_\_\_\_\_ Email: \_\_\_\_\_
3. \_\_\_\_\_ Email: \_\_\_\_\_
4. \_\_\_\_\_ Email: \_\_\_\_\_

### CONTACT INFO

Company Name: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Address: \_\_\_\_\_ City, State, Zip: \_\_\_\_\_

Email: \_\_\_\_\_ Phone: \_\_\_\_\_

### PAYMENT

Select one:  Check Enclosed  Visa  MasterCard  Discover  American Express

Total to be Charged: \$	Name as it Appears on Card:
Credit Card Number:	Expiration Date:
Card Holder Signature:	

Please complete and return this form to American College of Medical Toxicology  
10645 N. Tatum Blvd, Suite 200-111, Phoenix, AZ 85028  
Telephone: (623) 533-6340 | Fax: (844) 226-8333 | Email: info@acmt.net